DESIGN WEEK 2022

Design Week is a five-day celebration of design at SUNY New Paltz and in the Hudson Valley region. From March 28–April 1, 2022, Design Week will offer a mix of in-person and remote lectures, workshops and events, organized by the School of Fine & Performing Arts, the Digital Design & Fabrication Program and the SUNY New Paltz Graphic Design Program.

SPONSORSHIP OPPORTUNITIES

Your sponsorship support helps us make Design Week free to SUNY New Paltz students and the surrounding community and allows us to offer expanded student learning opportunities outside the classroom, including invited speakers, materials for workshops and student projects, travel to conferences and professional events, portfolio reviews and networking activities. *Sponsorships are 100% tax-deductible.*

**Sponsorship levels:**

- **$1,000**
  Covers the cost of a Design Week in-person keynote guest lecture + workshop

- **$500**
  Covers the cost of a Design Week keynote guest lecture

- **$250**
  Covers the cost of a workshop honorarium for external workshop leaders

- **$100**
  Covers the cost of one workshop’s materials for all participants

- **$1,000 and $500-level sponsorship benefits**
  - Reserved Speaker spot during the Design Week Slide Slam on Friday, April 1, 2022
  - Verbal recognition at all public lectures and events during Design Week
  - Display space for company-provided materials at Design Week public events
  - Sponsorship recognition with color logo on the Design Week website and all promotional materials for Design Week

- **$250 and $100 sponsorship level benefits**
  - Verbal recognition at all public lectures and events during Design Week
  - Display space for company-provided materials at Design Week public events
  - Sponsorship recognition with color logo on the Design Week website and all promotional materials for Design Week

- **$25+**
  - Your name listed under "Friends of Design Week" on the Design Week website

**YES, I WOULD LIKE TO SPONSOR DESIGN WEEK**

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Sponsorship level:  

- $1,000
- $500
- $250
- $100
- $25+

Send a check made payable to the SUNY New Paltz Foundation:  
SUNY New Paltz Foundation  
Haggerty Administration Building 501  
1 Hawk Drive  
New Paltz, NY 12561

For more details, contact the School of Fine & Performing Arts at fpa@newpaltz.edu or 845-257-3860.