



# REV Campus Challenge

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State of NY Sustainability Conference  
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# Agenda

- REV Campus Challenge overview
- REV CC member update
- Member benefits
  - Recognition
  - Workshops
  - Technical and financial assistance

[www.nyserda.ny.gov/rev-campus-challenge](http://www.nyserda.ny.gov/rev-campus-challenge)

# REV Campus Challenge

- Recognize and support C&U clean energy actions
  - On campus
  - In the classroom
  - In the community
- Governor's Reforming the Energy Vision (REV)

[www.nyserda.ny.gov/rev-campus-challenge](http://www.nyserda.ny.gov/rev-campus-challenge)



# Eligibility

- ALL colleges and universities
  - Two- and four-year
  - Public and private
  - Statewide
- ALL levels of clean energy expertise

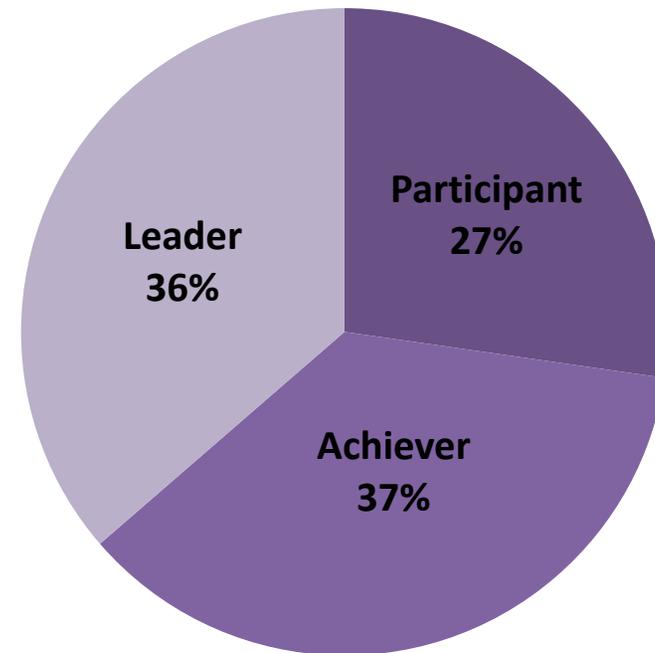
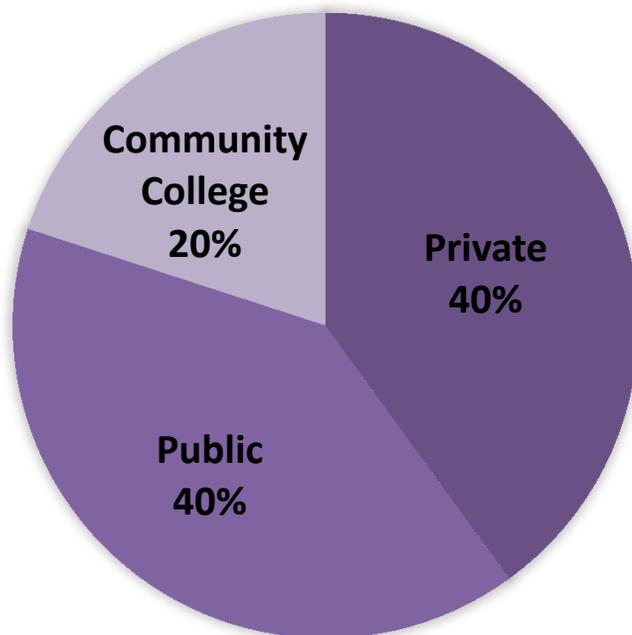
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# Membership

- Membership Levels
  - Participant
  - Achiever
  - Leader
- No fees
- Integrates seamlessly with existing goals

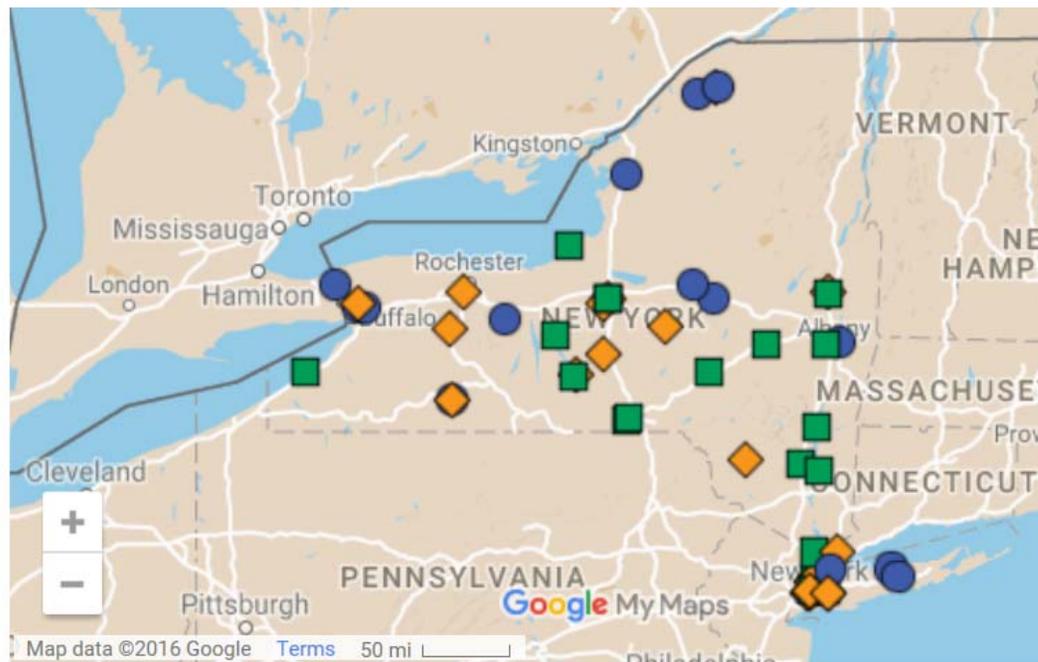
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## Current Membership – 55 Total



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# Current Membership – 55 Total



## Key

Leader: ◆ Achiever: ■ Participant: ●

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# Member Benefits

- **Amplify** your outreach and marketing through recognition
- **Achieve** statewide, national acknowledgement of your commitment to clean energy from expert, third party
- Make your institution more **attractive** to prospective students, faculty
- **Prepare** students for growing clean energy job market
- Get technical and financial **resources** to help you succeed
- **Lower** energy bills, **enhance** resiliency, **reduce** GHG
- Mentor and **collaborate** with other institutions
- Build stronger **relationships** with surrounding community

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# Member Benefits

- **Targeted recognition** for progress toward and achievement of clean energy goals
- **Exclusive access to funding** to drive clean energy projects and initiatives
- Regular opportunities to **have your needs heard** by NYSERDA
- Venues for resource and **best practices sharing**

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# Membership

- **Join your Peers!**
  - Clean Energy Activities Survey
  - Faculty or staff contact
  - REV CC Member Agreement
  - Self-select membership level

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# Areas of Contribution

- **Campus**
  - Clean energy investment, GHG reduction
- **Classroom**
  - Educate
  - Integrate
  - Allocate
- **Community**
  - Partnership, coordination
  - Workforce development

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# Recognition

- ALL members
  - **Highlight** cool clean energy project, initiative
  - **Make, renew** a clean energy commitment
  - **Reach milestone** in existing challenges, activities, or contests

# Recognition

- First Movers – joined in first six months
- 30% of target REV CC membership in first year
- Princeton Review Green Honor Roll
- AASHE 2016 Sustainable Campus Index

# Recognition

- Could look like...
  - Facebook, twitter, other social media
  - REV CC website
  - Emails
  - Conferences, events
  - Awards
  - Certificates, plaques
- Ongoing

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# Workshops

- Held Spring 2016
  - 40+ attendees, 30+ institutions
- Focused discussion:
  - Challenges to implementing clean energy on campus
  - Potential solutions, opportunities for NYSERDA intervention
- Upcoming programs **direct result** of workshop feedback
- Will hold another - Spring 2017

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## Upcoming Funding/Assistance

- REV CC member exclusive!
  - Technical assistance
  - Open enrollment through July 2018
  - Cost shared - higher than FlexTech
  - Student assistance grants
  - Target – Participant member level
  - Roadmap - **actionable next steps**

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# Upcoming Funding/Assistance

- REV CC members – Early 2017
  - Based on workshop feedback
  - Student/faculty engagement
  - Smaller awards
  - Project-based
- REV CC workshop - Spring 2017

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# Current Funding/Assistance

- **FlexTech**
  - Up to \$250k each project; open to all
- **Real Time Energy Management**
  - Choose a Qualified Vendor
  - Cost-sharing for installation and up to 5 years of analytic services that will provide recommendations to reduce energy usage
- **Commercial Implementation Assistance**
  - Up to \$150k each project
  - Works in conjunction with local utility programs

## Summary and Next Steps

- **Recognition** for clean energy activities
  - Campus, classroom, community
- **Exclusive access** to funding and resources
- **Get your voice heard** – Workshops
- **Join your peers** – 55 members and counting!

Join today! [nyserdera.ny.gov/rev-campus-challenge](http://nyserdera.ny.gov/rev-campus-challenge)

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# Questions

Web: [www.nyserda.ny.gov/rev-campus-challenge](http://www.nyserda.ny.gov/rev-campus-challenge)

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